

## WORK EXPERIENCE

■ October 2018 - present

### Ernst & Young LLP

Senior UX Design Consultant | New York

- worked for a world top 5 bank on wealth management planning platform for financial advisors
- helped establish responsive design patterns across monitor screen, laptop, and multiple hand-held devices
- acted as the UX representative for a core agile squad
- involved in accessibility testing
- facilitated design thinking training session
- lead two internal initiatives for business development

■ June 2016 - August 2016

### WOW Design

Product Design Intern | Shanghai

- cooperated with fashion brand designers, and developed new patterns and shapes for several dinnerware set
- built models using Rhinoceros and rendering using Keyshot
- communicated with factory for production details and manufacturing process

## OTHER EXPERIENCE

■ September 2018 - December 2016

### The Elder Stick

Product Designer | Ithaca

- researched the gaps between modern technology and elderly population ; conducted and analyzed interviews
- proposed ideas, created prototypes, and conducted heuristic evaluation assisting elderly using modern technology
- refined prototypes, conducted user testing and post-evaluations according to real user feedback

■ October 2017 - June 2018

### Tech in Retail Space & Consumer Experience

Researcher | Ithaca

- built study framework and all related research settings
- developed two 3D virtual sports environment using Unity game engine: one tradition and one with high-tech experience involved
- recruited 61 participant and facilitated all immersive sessions

## EDUCATION

■ August 2017 - August 2018

### Cornell University

College of Human Ecology | Ithaca

- Master of Science, Human Environment Relations

■ August 2013 - May 2017

### Cornell University

College of Human Ecology | Ithaca

- Bachelor of Science, Design & Environmental Analysis
- Human Factors and Ergonomics Major
- Information Science Minor

## SKILLS

- |                   |                      |
|-------------------|----------------------|
| ■ Adobe Indesign  | Agile design process |
| Adobe Photoshop   | Accessibility        |
| Adobe Illustrator | User research        |
| Sketch / Figma    | Consulting           |
| InVision          | Visual design        |
| JIRA              |                      |

## AWARD

■ July 11th 2017

### Driverless Future Challenge

Finalist | New York

- designed a new eco-system to tackle NYC food desert issue
- live-streamed the business concept pitch at NYC Tech Meetup

## LANGUAGES

Chinese Native Speaker

English Fluent Speaker

## HOBBIES



Illustrating



Tea-tasting



Interior Decor